

Invitation to the Michigan State University community

**Please join us for the Friday Forum on
Neoliberalism & Public Higher Education**

“Who Benefits? A Shift in Engagement from Public Good to Institutional Advancement”

Phrases like “mutually beneficial” and “revenue generating” continue to infiltrate the vernacular of university engagement. This forum will explore the transition from paradigmatic approaches of engagement from a public good or service to an institutional advancement technique. Arguing for a movement toward a public scholarship orientation, we will discuss how emphasizing institutional priorities over meeting the public good erodes trust, confidence, and interest in our work, leaving a gap for other organizations to fill in our stead. Asking “who benefits?” is a key consideration for our engagement moving forward.

by

**Glenn Sterner, PhD
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**Friday, March 16, 2018
10:30 a.m. – Noon
Kellogg Center – Rm 61**

Access by Zoom: <https://msu.zoom.us/j/588603958>

The Friday Forum provides a venue for MSU faculty, staff, students and administrators to discuss the transformation of public higher education through the imposition of market logic and relations.

Visit FutureU to learn more about neoliberalism and public higher education:

<http://futureu.education/>

<https://twitter.com/NeoliberalHE>